

Mercy HealthPlex Massage Sweepstakes
Official Rules
(updated 9/09)

1. ELIGIBILITY:

This promotion is open only to residents of the 50 United States and District of Columbia who are 18 years of age or older as of time of entry. Void in Florida, New York and Rhode Island and where prohibited by law. Employees of Mercy HealthPlex, and/or those living in the same household, whether or not related, are not eligible.

2. HERE'S HOW IT WORKS:

Fill out a "Chance to Win" for the following activities

- Become a new member and get **1 chance to win per member** (not per membership)
- Refer a new member and get **2 chances to win** (unlimited)
- Give membership consultant 3 qualified leads and get **1 chance to win** (unlimited)
- Buy a gift card at \$50 or more and get **1 chance per card** (unlimited)
- October- Get a massage in October and get **1 chance to win (unlimited)**
- November-come to a HealthPlex event and get **1 chance to win: (limit 1 chance per person per event)**
 - Oct. 24 Health Fair @ Jungle Jim's Fairfield
 - Nov. 13 Health Fair @ HealthPlex WH
 - Nov. 14 Health Fair @ HealthPlex AND
 - Magic Johnson event-TBA
- December-Bring a toy for Toys for Tots and get 1 chance to win (**1 chance per member**)

Purchase not necessary to enter or win. One "Chance to Win" may be filled out at Mercy HealthPlex Anderson, Mercy HealthPlex Fairfield or Mercy HealthPlex Western Hills. One "Chance to Win" per person.

3. RANDOM DRAWING:

A random drawing will be conducted on or about 12/23/09 from among all eligible entries received. Drawing will be conducted by Mercy HealthPlex Area Revenue Managers whose decisions are final on all matters relating to this sweepstakes. Odds of winning depend upon the number of eligible entries received.

4. PRIZES & VALUES:

One year free massage at the Mercy HealthPlex includes fifty-two 30 minute massage vouchers. Value up to \$2,704. One prize per HealthPlex for a total of three prizes will be given away. Prizes consist of only the item specifically listed as the prize. Limit one prize per person.

5. GENERAL RULES:

Potential winners will be notified via phone call and email. Potential winners will be required to complete and return a Prize Acceptance Form and, if legally permissible, a Publicity Release within 30 days of notification. Notification will be made three times through email and phone call. Failure to return completed material within this time period will result in disqualification

without further notice. No alternate winner will be selected. Winners may make no substitution or transfer of prize. All federal, state and local income taxes are the sole responsibility of winner. All applicable federal, state and local laws and regulations apply. Entrants must be 18 years of age. Acceptance of prize constitutes permission to the Sponsor and its agencies to use each winner's name, city and state of residence, statements and/or likeness for purposes of advertising/trade in any and all media now or hereafter known worldwide in perpetuity without further compensation, unless prohibited by law. Released Parties are not responsible for errors, problems or malfunctions relating to or in connection with the promotion. By participating in this promotion, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any promotion materials and the terms and conditions of these Official Rules, these Official Rules shall control. Sponsor may prohibit a participant from participating in the promotion or winning a prize (and void their entry) if, in its sole discretion, it determines that the participant is attempting to undermine the legitimate operation of the promotion by cheating, deception or other unfair playing practices or intending to annoy, abuse, threaten or harass any other participants. In no event will more than the stated number of prizes be awarded. This promotion is sponsored by Mercy Health Partners, 4600 McAuley Place, Cincinnati, OH 45242.

6. WINNERS:

For the names of the winners, visit mercyhealthplex.com from 12/24/09-2/28/10.

ONLINE NOTICE:

ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Not responsible for faulty, incorrect or mistranscribed phone/e-mail transmissions, incorrect announcements of any kind. Sponsor reserves the right to cancel or modify the promotion if fraud, misconduct or technical failures destroy the integrity of the program. In the event of termination, a notice will be posted online and the drawing will be conducted from among all eligible entries received prior to termination.